



AN INVITATION TO THE 15th SOUTHERN CALIFORNIA SOCIETY OF CHIEF APPRAISERS MEETING **

HELD IN CONCERT WITH THE LOS ANGELES RMA CHAPTER

THURSDAY, APRIL 20, 2017 (8:30AM—5:30PM) includes Breakfast, Lunch, Snacks & complimentary dinner afterwards

Early arrival 8 AM for parking & security check-in

Meeting Mgrs: Doug Nason, Christina Sham-Acevedo, Jerry Germanetti

Meeting Sign up verification & Ushers: Robert Mogster, Dan Constant & others ;

LOS ANGELES FEDERAL RESERVE BUILDING

950 S. GRAND AVENUE, LOS ANGELES, CA 90015

Please RSVP by APRIL 4, 2017!!!

RSVP ON SCA website : www.societyofchiefappraisers.org

info: stewheller@societyofchiefappraisers.org, 510-816-2974

****FREE ALL DAY SEMINAR TOPICS** for Bank & Regulated Non-Bank Chief Appraisers, Bank Credit Officers, Staff Reviewers, Underwriters/Risk/Compliance/Lending & Special Assets Bank Officers, **Federal & State Examiners Panel (FREE 3 hrs CE Credit)**

- Latest 2017 Co Star Analytics View of So Cal RE Mkt Trends
- Sign up for Free SCA "Red Flag" Appraisal Training at your bank
- NEW Environmental Report Options, Construct Cost Analyst
- LATEST Automated Management Tools, Reducing Costs
- NEWEST Variety of Approved Residential Valuation Products & Inspection Requirements
- Special Purpose—Hotels, Casinos, Gas Stations & Restaurants
- Federal Exam Prep—Check Lists, Hot Buttons, Direct Contacts
- Apartments - Too Hot Not to CoolDown?
- 10 Top Legal Pitfalls e.g. escrows that endanger bank's position
- Evaluations - Where we are and where we are going
- Appraisal Regulation Enforcement – SCA Training for Examiners

FEATURED SPEAKERS

ROBERT L. PARSON, MAI

APPRAISAL POLICY Advisor, OCC (retired Jan 2017)

RON PAVLICK

12TH DISTRICT CREDIT RISK COORDINATOR, FRB

RICHARD RAWSON, MAI

APPRAISAL REVIEW SPECIALIST, FDIC

***JEFF BRADFORD**

FOUNDER/CEO—BRADFORD TECHNOLOGIES

BROCK RULE, MAI

HOPKINS APPRAISAL SERVICES

DAVID ROSENTHAL, MAI, FRICS

PRESIDENT—CEO, CURTIS-ROSENTHAL, INC.

MICHAEL SIMMONS

CO- PRESIDENT, AXIS-AMC

STEVEN JOHNSON, SELF STORAGE SPECIALIST

***GARY ALEXANDER, CHIEF APPRAISER,**

BANC OF CALIFORNIA, APPRAISAL QUALITY ISSUES

CHRISTINA SHAM-ACEVEDO, MAI,

DIRECTOR, MOORE REAL ESTATE, LA Chapter RMA BOARD MEMBER

JAMES WATSON, LOS ANGELES MANAGING DIRECTOR,

ERIK KOENTJE, REGIONAL MANAGERGR, ORANGE COUNTY &

STEVEN BASHAM, SR. MARKET ANALYST, CO-STAR ANALYTICS

JAMIE HABERLEN, EDRnet

MANAGING DIRECTOR, LENDER SOLUTIONS

JENNY REDLIN, REPA

PRINCIPAL, PARTNER ENGINEERING AND SCIENCE

ALLEN GREER, GREER ADVISORS, PORTFOLIO & REVIEW INNOVATOR,

FMR RESEARCH DIRECTOR, BofA

SUZANNE R. MELLEN, MAI, CRE, FRICS, ISHC

SR. MANAGING DIRECTOR, HVS GLOBAL HOSPITALITY

DOUG NASON, FRICS, SVP, Wells Fargo Bank – SWAG Mgr REVS

***JASON GOLDSTEIN, ESQ., BUCHALTERNEMER LEGAL DANGERS FOR BANKS**

***ILIANA LLANERAS, DIRECTOR. & RAYMOND MOBREZ,**

DIRECTOR-PARTNER, PORTFOLIO SECURITIZATION CAPITAL GROUP

**Indicates that speakers are not yet confirmed,*

****PLEASE PASS THIS INVITE ON TO YOUR BANK COLLEAGUES BECAUSE OF SO MANY CHANGES & MERGERS IN 2016**

2017— EXAMINERS PANEL - HEADS UP FOR BANK COLLATERAL RISK MANAGERS

(BREA CREDIT—THREE (3) HOURS)

****Special Thanks to our sponsors: Curtis-Rosenthal, Partner Engineering & Science, Co-Star, HVS, Hopkins Appraisal Services, EDRnet, Moore Real Estate, Greer Advisors LLC, Realwired, Steve Johnson, MAI - Self Storage, the LA FED, Portfolio Securitization Capital, with others TBA**